

# RODENTS ARE A GROWING BUSINESS THREAT

## DAMAGING BRAND REPUTATION

**SOCIAL MEDIA IMPACT:**  
A negative review that **includes a photo of a pest** spreads **2-3X FASTER\***

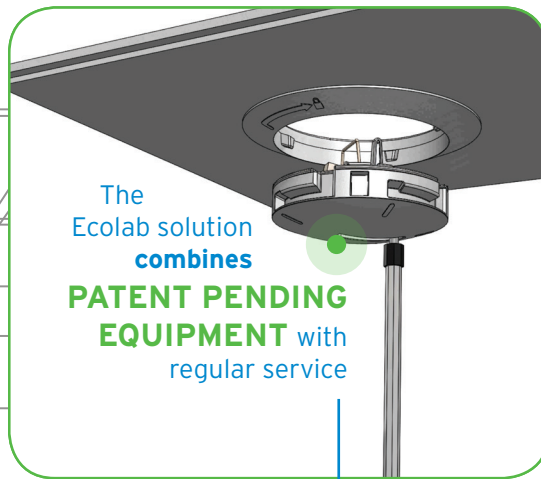
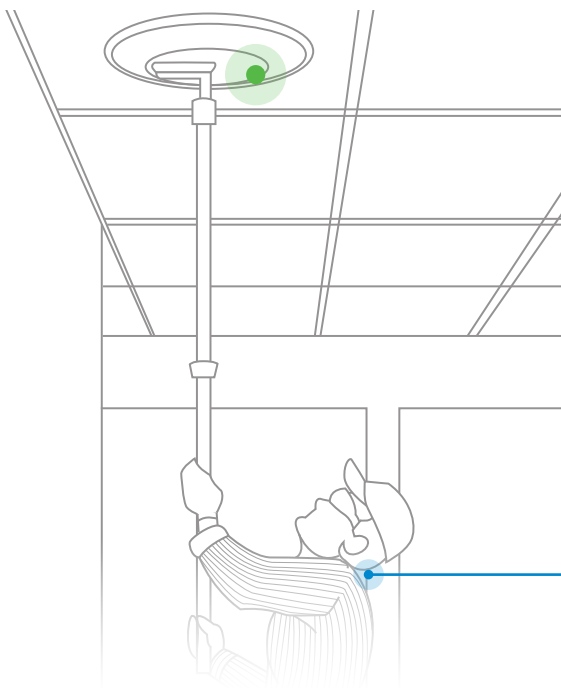


## COMPROMISING FOOD SAFETY

Rats & mice can transmit **35+ DISEASES** to humans



## PROACTIVELY ELIMINATE RODENT ACTIVITY *before* it takes hold



The Ecolab solution **combines** **PATENT PENDING EQUIPMENT** with regular service

**OVER 40%** OF FACILITIES with interior rodent activity **ALSO HAVE CEILING RODENT ACTIVITY\*\***

### Rodents use **Clever Entry Methods:**

- Quickly sneak through open doors
- Squeeze through very small gaps
- Hitchhike on incoming goods



↓ **Early detection results** showed a **3X** faster REDUCTION of interior rodent activity\*\*

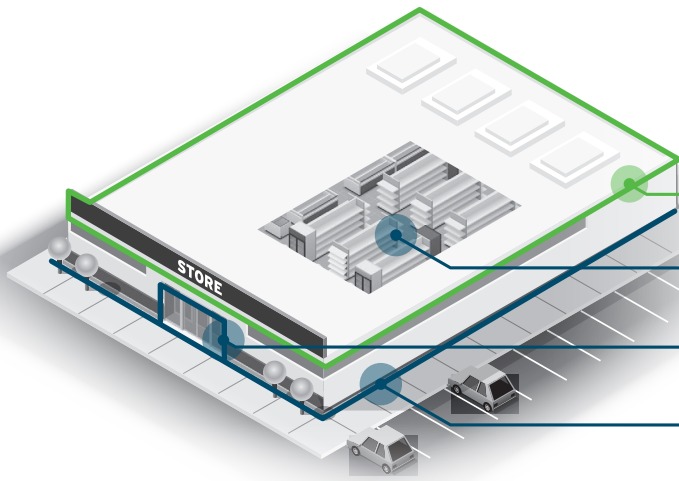
## WE ARE COMMITTED TO A HIGHER STANDARD

\*<https://revive.social/most-shared-content/>

\*\*Based on Ecolab data

# Ceiling protection:

an extension of our outside-in approach



## Layers of protection

- CEILING
- INTERIOR
- BARRIER
- EXTERIOR



## Reduce Risk

**PREVENT**  
rodent entry

**ELIMINATE**  
rodent activity



Ecolab research indicates:

**rodent ceiling service** can help **REDUCE** ceiling rodent activity by **up to 60%**

## Effective solution

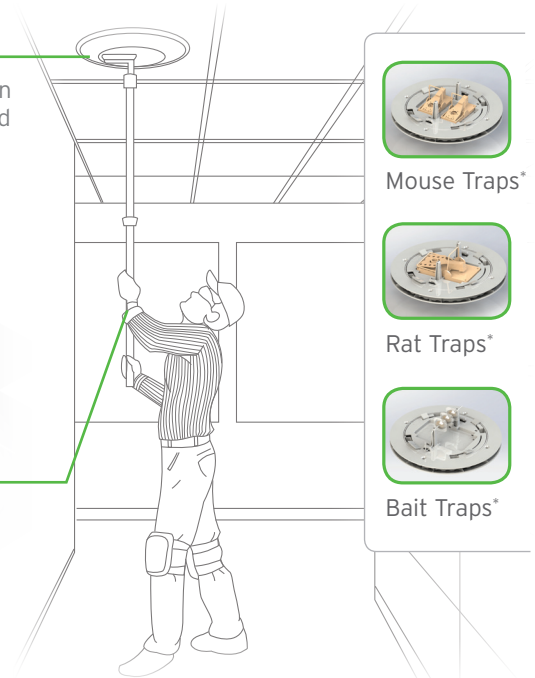
for hard-to-access ceiling areas

Configuration optimised & adjustable

Discreet design goes unnoticed by guests

Easy installation & monitoring

Effective solution for hard-to-access ceiling areas



\*Device is designed for an 18"x18" (or larger) tile and specifications are available upon request.

To learn more:

[www.ecolab.com/rodent-ceiling-service](http://www.ecolab.com/rodent-ceiling-service)

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